

**Embargoed until 9.30pm on 3 November 2022**

## **Annex**

### **About Berita Harian Achiever of the Year Award**

Inaugurated in 1998, Berita Harian Achiever of the Year is an annual award ceremony organised by Berita Harian to celebrate Malay/Muslim individuals for their achievements in their chosen field, be it education, business, arts and culture, sports or social work. The winners embody perseverance, determination, integrity, the ability to overcome adversities and are role models for the Malay/Muslim community in Singapore. The categories are:

- **Berita Harian Achiever of the Year Award (*Anugerah Jauhari Berita Harian*)** which honours exemplary individuals, 31 years of age and above.
- **Berita Harian Young Achiever of the Year Award (*Anugerah Jauhari Harapan Berita Harian*)** is an accolade presented to an individual, 30 years of age and below
- **Berita Harian Lifetime Achiever Award (*Anugerah Jauhari Pencapaian Sepanjang Hayat Berita Harian*)** recognises individuals for their lifetime accomplishments.

### **Judging Panel**

The winners were selected by a judging panel, after being shortlisted from a public nomination from 23 August to 25 September 2022. Chaired by Mr Abdullah Tarmugi, former Speaker of Parliament, the judging panel includes:

1. Mr Saat Abdul Rahman, Editor of Berita Harian
2. Dr Abdul Razakjr, CEO, Medical Director, Senior Consultant, Cardiologist Specialist Care Group Pte Ltd and Berita Harian Achiever of the Year 2013
3. Mr Suhaimi Rafdi, Senior Director, People's Association and Winner of Berita Harian Achiever of the Year 2012

## **Profile of recipients**



### **Berita Harian Achiever of the Year (*Anugerah Jauhari*) 2022: Associate Professor Hadijah Rahmat**

Associate Professor Hadijah Rahmat, 64, is an Associate Professor and the Head of the Asian Languages and Cultures Academic Group at National Institute of Education (NIE), Nanyang Technological University (NTU). A bilingual author, she writes poetry, short stories, plays, literary essays, academic papers and children's books. She is a leading scholar in the Malay-Indonesian Studies and prominent Malay language and culture educator, and a highly-recognized literary author. She was selected by the South East Literary Councils (MASTERA) as a Prominent Scholar to deliver a series of lectures on Comparative Literature in Kuala Lumpur, Brunei and Jakarta (2001). She was also Chairperson for the Malay Language Curriculum and Pedagogy Review Committee (MLCPRC), Ministry of Education, 2005 that provided the vision of 'Ariff Budiman' (the learned person who contributes to society) in the Malay Language curriculum.

For almost 35 years of her professional career, she was dedicated to serve and provide significant and impactful leadership in her dynamic and diversified areas of expertise at the national, regional and international levels. She had received several awards and recognitions for her vision, relentless commitments, contributions and achievements to Singapore and international academic professionals and literary community.

She is also a highly respected figure in the Malay-Indonesian Studies in South East Asia and Europe. At the Asian Languages and Cultures Academic Group in NIE, NTU, she was instrumental in strengthening its collaboration and partnership with national, regional and international educational and professional institutions.

She has also served on various high-level national and international committees including on the Advisory Board Journal of Malay and Indonesian World, University of London; International Advisory Board, International Journal of Malay World, DBP; the Malay Community Committee, appointed by the President of Singapore; and many more.



### **Berita Harian Young Achiever of the Year (*Anugerah Jauhari Harapan*) 2022: Mr Lee Syafiq Muhd Ridzuan Lee**

Mr Lee Syafiq Muhd Ridzuan Lee, 30, graduated from ITE and started his career as a chef working at some of the most prominent restaurants in Singapore. Driven by a passion to contribute and protect Singapore's food heritage, he decided to start his own business and bring the concept of affordable halal gourmet burgers to hawker centres.

With the success of his first stall at Golden Mile Food Centre, the owner of gourmet burger stall Ashes Burnnit then opened a second outlet at Alexandra Village Food Centre. Now, he has six outlets all over Singapore.

Even as other food and beverage outlets and hawker stalls struggled to stay afloat as a result of the impact of Covid-19, Syafiq had been undeterred, choosing to expand his hawker business.

In September 2022, he opened his first outlet outside Singapore, at the Urban Hawker food hall - a collaboration between Makansutra which is founded by KF Seetoh, and American company Urbanspace - near Times Square in New York. The food hall has 18 stalls including 11 F&B stalls from Singapore.

As a mentor under the Hawkers' Development Programme, which was jointly developed by the National Environment Agency and SkillsFuture Singapore to support new, aspiring hawkers, Syafiq also wants to inspire others to take Singapore's rich food heritage into a new century.

In 2021, Mr Lee Syafiq is one of the recipients of the Enterprising Hawker Award. This year, Ashes Burnnit was among the 10 recipients for the Most Outstanding Hawker Award 2022.



**Berita Harian Lifetime Achiever (*Anugerah Jauhari Pencapaian Sepanjang Hayat*)  
2022: Mohamed Noor Mohamed Yusofe**

Mr Mohamed Noor Mohamed Yusofe, 85, is the grandfather of Malay songs in Southeast Asia, having penned a few hundred hits set to music by the likes of Kassim Masdor, P. Ramlee and Zubir Said. Not content with only working in the entertainment sphere, Yusnor has over the course of his illustrious 40-year career worn various professional hats, including that of Malay-language educator, comedian, actor, TV producer, entertainment historian, screenwriter and film expert. His songs remain evergreen today, and have been performed and recorded by artists including Anita Sarawak to Ahmad Jais, P. Ramlee, Sanisah Huri and Rafeah Buang.

Born Mohamed Noor Mohamed Yusofe on 12 September 1937 in Singapore, Yusnor was the son of a single mother who did odd jobs and sold Malay kueh to pay the bills. His stage name, Yusnor was given to him by the film legend P. Ramlee, who bestowed it upon him during an extended mentoring session in his early days.

Some of Yusnor's better known tunes include Gelisah (Restless), a song about the courtship of his wife Jamila, as well as Kasih Sepanjang Masa (An Evergreen Love). His lyrics were inspired by real-life stories that he experienced, creating an emotional resonance with listeners and resulting in songs that were well-loved and that enjoy popularity till today.

He has also developed various educational television programmes for primary and secondary school Malay Language and Islamic Religious Knowledge curriculum, as well as penned books such as textbooks for the Ministry of Education, and histories of Malay music and Malay entertainment personalities.

Holding a strong belief of sharing his knowledge and skills with younger musicians and artists, he also regularly gives talks on art, music, and film in universities in Singapore and Malaysia and shares his music materials with whomever shows an interest in his work.

In 1992, he founded PERKAMUS (Association of Malay Singers, Composers and Professional Musicians). In 2011, Yusnor was awarded the Cultural Medallion for his contributions to music.

Over the years, the prolific and accomplished Malay songwriter, television producer, author, lyricist, music composer and scriptwriter has also been recognised with many other awards including the Meritorious Award by COMPASS in 2007, Pingat Bakti Masyarakat (Public Service Medal) at the National Day Awards in 2002 and the Lifetime Achievement Award by

COMPASS, which is given to nationally-renowned individuals who are outstanding musicians and have made continuous contributions to the development and nurturing of local music talents, in September 2022.